



I L-O-V-E Y-O-U

Valentine Basket



Donna Laub, a member of **Director's Dianne Macker's unit** in Sandusky, Ohio, developed the following idea for Valentine's Day gift giving. It is based on the popular Twelve Days of Christmas gift baskets. You'll want to share it with your customers' sweethearts!

1 Using nine different products, put together three or four gift collections of varying prices. You might want to price your collections at \$50, \$75 and \$100. Remember that it's important to find out how much the gift giver is willing to spend before you suggest a collection.

2 Using Valentine gift wrap, wrap each product in the collection separately. Cut small hearts from red or pink poster board. Number each heart from one to nine. Attach a numbered heart to each package.

3 Place all the packages in a decorated gift basket. You can glue lace, pretty ribbon or colorful hearts to a very simple basket to give it a "heart-throb" look!

4 Enclose with each basket a packet of nine gift cards, each printed with a Valentine's message. Each message should begin with a different letter of the phrase, "I love you."

Donna created the following messages:



First Card: I is for important. That's what you are to me! I hope this little present, is also that to thee!

Second Card: L is for love. All my feelings of amour! When you open this present you'll know it's you I adore!

Third Card: O is for ovations, I'm hoping for a few. That is if this present finds favor with you!

Fourth Card: V is for valentine. Hope you'll be mine and that this present will really be fine!

Fifth Card: E is for eternal, the length of my love. Opening this present will make you my turtle dove.

Sixth Card: Y is for yearning. I yearn to do it right. So hope this makes you happy all day long and into night.

Seventh Card: O is for occasion. It's a special one for me. As you open this present, I know that you'll agree.

Eighth Card: U is for unanimous. That's how I hope you'll feel as you open this present – that our feelings are real.



Ninth Card: Put them all together, each present in a line, and you'll see they spell I love you. Will you be my Valentine?



5 Encourage the sweetheart to add a personal note to each message card and present the gift basket to his or her Valentine nine days before Valentine's Day. The recipient can then open a different package each day through Feb. 14!

VALENTINE FUN PACK

Every customer who purchases product totaling \$10 is able to place their name on any line. For each additional \$10, they sign their name to another line. There is one line worth \$10 FREE product! The person with their name on the **LUCKY LINE** will get their money back. You have until _____ to return this Fun Pack to me with all the lines filled in and YOU will receive \$25 in FREE PRODUCT!!! Have customer list their name and phone #!

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|-----------|-----------|
| 1. _____ | 2. _____ |
| 3. _____ | 4. _____ |
| 5. _____ | 6. _____ |
| 7. _____ | 8. _____ |
| 9. _____ | 10. _____ |
| 11. _____ | 12. _____ |
| 13. _____ | 14. _____ |
| 15. _____ | 16. _____ |
| 17. _____ | 18. _____ |
| 19. _____ | 20. _____ |