



Cupid's Coming!

Valentine GLAMOUR ESCAPES

What a great time for busy women to focus on themselves for a change! After the rush of the holidays and easing into the new year, what woman wouldn't love a color makeover and shopping expedition!! Why not take a beautiful "after" picture for her to give someone special - suggest she wear an outfit that she loves! You can develop a personalized look to compliment each guest's outfit! To give this show a touch of elegance, serve sparkling grape juice in fluted glasses and lovely heart-shaped cookies. If the show is in the hostess' home, you can volunteer to bring the treats! Give everyone a free lipstick just for coming!!

--adapted from an idea by Executive Sr. Sales Director Edie Norquist from Bloomington, MN

MEN'S VALENTINE ONLINE GIFT SHOPPING EXCURSION

Invite men to visit your Mary Kay web site for a Valentine's Gift Show! They can even choose a Valentine's Beauty Gift Certificate from you so she can choose her own pampering products! Send out a flyer to all the husbands of customers and men you know with your suggestions that they can check out. Let them know you gift-wrap and deliver! Suggestions: Anything RED, fragrances, spa gift sets. --adapted from an idea by Director Melissa Ignash from Las Vegas, NV

VALENTINE SPA ESCAPES FOR COUPLES

What could possibly be more romantic than a couple's spa escape! Music playing quietly in the background, soft lighting, candles and herbal teas with scrumptious cookies make for a relaxing evening for a hurried twosome. After an aromatherapy foot soak, you can teach them how to give each other a foot massage!

VALENTINE GIFT SERVICE

Start now to put together ideas for Valentine Gift ideas! Since the guys tend to wait until the last minute to shop for a Valentine's Day treat - why not do all the leg work for them? You'll also want to promote your credit card acceptance, free Valentine's Day gift wrapping and delivery and your personalized gift suggestion services.

VALENTINE HOSTESS CONTEST

Why not put all your hostess during January through February 14th in a special contest for a free dinner for two at a wonderful restaurant? They can be in the drawing once for each guest, once for each booking, and once for listening to a career tape, being a glamour model at your meeting or doing a phone interview with you and me!