

SPRING 2013 PRODUCT LAUNCH!

REGULAR LINE

Cream Eye Color \$14 - Multitasking Eye Colors! Go vibrant by building the color or mix and match all shades. Wear as a primer under mineral eye color or wear alone. Comes in 4 new colors to add to our existing Cream colors. New Shades are Coastal Blue, Meadow Grass, Metallic Taupe, & Violet Storm

Makeup Finishing Spray by Skindinavia \$18 The secret weapon of celebrities! Gives makeup the staying power to last up to 16 hours! As a final step, helps makeup look freshly applied for hours. Also works as a refresher any time of the day. For any skin type, even oily.

SPECIAL EDITION

Beauty that Counts Compact Mini \$16 Beauty can change lives. This sleek, chic compact features a golden Swarovski crystal nested amid a wave of ripples—a reminder that when you touch someone's life, you create a ripple effect that carries far beyond that one act.

\$1 will be donated from each sale of special-edition Beauty that Counts Mary Kay Compact Mini to loveisrespect. MK is a lead sponsor of the loveisrespect “text for help” program designed to educate and assist young people seeking healthy relationships.

ZEN IN BLOOM COLLECTION LIMITED-EDITION

Lip Lacquer with Mini Retractable Lip Brush \$16 Intense, high-gloss formula glides on for a jelly finish that feels extremely moisturizing and smooth. Two shades Chai Latte & Pink Pagoda

Mineral Eye Color \$20 Long-lasting bright pastels are crease-and-fade-resistant. Color pan fits perfectly in all Mk Compacts. Color is Garden Sky.

Nail Lacquer \$9 Long-wearing, instant high-gloss finish that applies evenly and resists fading. Shades are Blue Lotus & Pink Bamboo.

Obi Clutch \$5 With the purchase of at least \$40 of any Zen in Bloom Collection items, you can purchase the Obi Clutch.

Spring Gift with purchase - Mini Lash Love Mascara in black with Mini Oil-Free Eye Makeup Remover. Set 5 for \$20

Sun Care After Sun-Replenishing Gel \$ 13 Quick-absorbing gel replenishes moisture to sun-kissed skin with botanical extracts rich in soothing antioxidants.

SPRING 2013 PRODUCT LAUNCH QUIZ!

Quiz Rules—Raise your hand if you have the answer, one gift per consultant!

1. What are the new Eye Shadows Called? - **Cream Eye Color**
2. What is the cost of the Cream Eye Color? - **14**
3. How many shades of Cream Eye Colors do we have? - **9 - 4 New!**
4. What are two of the 4 new color shades of Cream Eye Color? - **Coastal Blue, Meadow Grass, Metallic Taupe or Violet Storm**
5. What are the other two new color shades of Cream Eye Color? - **Coastal Blue, Meadow Grass, Metallic Taupe or Violet Storm**
6. What is the other new regular line item we have? - **Makeup Finishing Spray by Skindinavia.**
7. What is the cost of the Makeup Finishing Spray by Skindinavia? **18**
8. What is the “Buzz” phrase for the Makeup Finishing Spray by Skindinavia? **Secret Weapon of Celebrities**
9. What is the benefit to the Makeup Finishing Spray by Skindinavia? - **Gives Makeup staying power up to 16 hours!!**
10. What is our new Beauty That Counts Special Edition item? - **Beauty That Counts Compact Mini with ripple**
11. What is the cost of the Beauty That Counts Compact Mini? - **16**
12. What does Beauty that Counts benefit? **\$1 will be donated from the sale to loveisrespect a text help program to educate and assist young people seeking healthy relationships.**
13. What is our limited edition Sun Care Product? **After Sun-Replenishing Gel**
14. What is the cost of the After Sun-Replenishing Gel? **13**
15. What are the benefits of After Sun-Replenishing Gel? - **I quick-absorbing gel**

that replenishes moisture to sun-kissed skin

- 16. What is our limited edition Lip product called? [Lip Lacquer with Mini Retractable Lip Brush](#)**
- 17. What is the cost of the Lip Lacquer with Mini Retractable Lip Brush? - 16**
- 18. What are the two shades? - [Chai Latte & Pink Pagoda](#)**
- 19. What is the new mineral eye color called? [Garden Sky](#)**
- 20. What is the cost of the Mineral Eye Color - Garden Sky? - 20**
- 21. What is the cost of our limited edition nail lacquer? - 9**
- 22. What are the two shades of nail lacquer? - [Blue Lotus & Pink Bamboo](#)**
- 23. What is the special purchase item and what is the cost? - [Obi Clutch \\$5 with purchase of \\$40 or more of any The Zen in Bloom Collection.](#)**
- 24. What is the Spring Gift with Purchase - [Mini Lash Love Mascara in black with Mini Oil-Free Eye Makeup Remover](#)**
- 25. What is the cost of the Spring Gift with Purchase? - 5 for \$20**

Spring 2013 New Products



NEW Makeup Finishing Spray by Skindinavia \$18

Give makeup the staying power to last up to 16 hours!



Coastal Blue	Meadow Grass	Metallic Taupe	Violet Storm

NEW Cream Eye Color \$14
Swirl, glide and go! That's all it takes to add creamy gorgeous color to your eyes or wear as a primer under mineral eye color.

Special-Edition Beauty That Counts Compact Mini - \$16



LTD After-Sun Replenishing Gel \$13

Replenishes vital moisture to sun-kissed skin

Free Gift!
Gift With \$40 Purchase: Mini Lash Love Mascara (Black) with Mini Oil-Free Eye Makeup Remover.



LTD Lip Lacquer w/ Mini Retractable Lip Brush - \$16

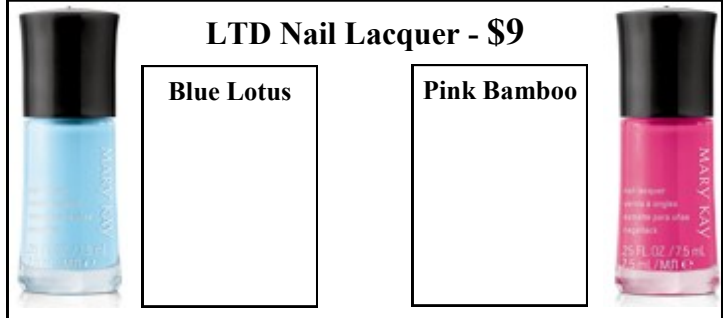
Chai Latte

Pink Pagoda

LTD Nail Lacquer - \$9

Blue Lotus

Pink Bamboo



LTD. Mineral Eye Color \$20
Garden Sky

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Obi Clutch - \$5
w/\$40 LTD purchase

